



PracticePlus® Quarterly Bonus Program

EARN MORE CASH FOR PREMIUM DESIGNS

Launched in January 1, 2020, PracticePlus members have been earning extra quarterly rebates when they upgrade their patients' eyewear to qualifying premium KODAK Progressive Lenses. The extra bonus is in addition to the standard \$10/pair PracticePlus rebate. See www.Practice-plus.net for details.

Unique qualifying lens designs:

- KODAK Unique DRO® and KODAK Unique DRO HD Lenses
- KODAK Unique™ and KODAK Unique HD Lenses

Quarterly bonus rewards:

- Extra \$3.00 on incremental pairs over the previous year's pairs on qualifying lens designs

How does it work?

- Active PracticePlus members are automatically entered into the program, no extra registration is needed.
- The month before each calendar quarter, PracticePlus members will receive an email and/or letter in the mail with the baseline for the upcoming quarter. The baseline is taken from PracticePlus claim forms received in the prior year's quarter.
- At the end of the quarter, total qualifying pairs received are tallied against the quarterly baseline and incremental pairs earn \$3/pair. Example: increase 5 qualifying Unique pairs a month =

2019 January-March

Total Unique lens pairs
= 30 (baseline)

PracticePlus rebates
= \$300

2020 January-March

Total Unique lens pairs
= 45

PracticePlus rebates
= \$450

Incremental pairs =

15 x \$3/pair

Quarterly bonus
= \$45

+ PracticePlus rebates
= \$495 Total

- Quarterly bonus rebates are paid the month following the close of the calendar quarter:
1st Qtr = April, 2nd Qtr = July, 3rd Qtr = October, and 4th Qtr = January.

Not in PracticePlus yet? There's never been a better time to start.
Visit www.Practice-Plus.net or call **800-950-5367** to enroll or for more information on the new Quarterly Bonus Program.

KODAK Lens

See the Colors of Life





Consider upgrading:

- 1) Your patients' visual experience
- 2) Your practice revenue

The Quarterly Bonus Program is an upgrade to PracticePlus.

The quarterly bonus rebates are in addition to the standard \$10/pair PracticePlus rebate for the qualifying KODAK Lenses listed. KODAK Progressive Lens designs not listed will continue to receive the standard \$10/pair.

Program Rebate Payment

All standard PracticePlus rules apply. Visit www.Practice-plus.net or call **800-950-5367** for complete rules and more information. The Quarterly Bonus Program checks will be sent to the place of business defined during PracticePlus enrollment and will be paid out to the practice or practice owner in the same manner as standard PracticePlus checks. These additional funds are income and therefore taxable.

Definition of Calendar Quarters

- 1st Quarter = January 1 through March 31
- 2nd Quarter = April 1 through June 30
- 3rd Quarter = July 1 through September 30
- 4th Quarter = October 1 through December 31

Quarterly Qualifying Pairs*

The baseline and quarterly pair totals include qualifying lens designs (KODAK Unique DRO, KODAK Unique DRO HD, KODAK Unique and KODAK Unique HD Progressive Lenses) on claim forms **received** during the quarter calendar days, i.e. 1st Quarter = claim forms received during January 1 through March 31.

NOTE: New or existing PracticePlus members with no history of redeemed qualifying pairs in the previous year's quarter have a baseline of zero (0).

*Special Handle Accounts

Quarters and tracking for special handle accounts (30+ pairs/month) are based on **paid pairs** during the quarter instead of received claims due to the timing of lab reports. i.e. 1st Quarter = December 1st through February 28/29 pairs. For more information contact our PracticePlus experts at 800-950-5367.

Tracking for Online Accounts

PracticePlus members enrolled online can track their progress in the Quarterly Bonus Program on their account page. The website will display each quarter's baseline and pairs submitted (complete claim forms). Members can take advantage of the optional longer claim forms to submit as many as 30 pairs per claim.

Bonus Period	PracticePlus Member	Unique Incremental Pairs	\$3/Pair Bonus Paid
1st Quarter	Online & Fax	Received January 1 through March 31	PracticePlus check in April
	Special Handle	Paid in January, February and March	
2nd Quarter	Online & Fax	Received April 1 through June 30	PracticePlus check in July
	Special Handle	Paid in April, May and June	
3rd Quarter	Online & Fax	Received July 1 through September 30	PracticePlus check in October
	Special Handle	Paid in July, August and September	
4th Quarter	Online & Fax	Received October 1 through December 31	PracticePlus check in January of following year
	Special Handle	Paid in October, November and December	