





Starting June 1, 2023, you can earn rewards **up to 250 points (equivalent to \$10/pair)** on eligible KODAK Progressive Lens designs ordered through Essilor Rewards Participating Labs


Exciting new features for an improved, streamlined experience while dispensing the same KODAK Progressive Lens designs that your patients love



Expanded reward choices using the new point system



Automated reporting that eliminates manual claim submissions



Greater rewards by combining P+ points with Essilor Reward points



Achievable goals with a minimum of **10 pairs ordered in 30 days** to participate

Eligible KODAK Progressive Lenses	Points/Pair	Cash Equivalent
KODAK Unique DRO® HD, Unique DRO, Unique HD, and Unique™ Lenses	250	\$10
KODAK Precise® Plus/Precise Plus Short, Precise PB/Precise Short PB, Precise/Precise Short Lenses	250	\$10
KODAK Easy Lenses	125	\$5

*Points expire 24 months from the last day of the month in which they are issued.

Continue to Earn Your *PracticePlus* Rewards on June 1 by

- Enrolling into Essilor Rewards Platform
- Accepting Essilor Preferred Rewards Program terms & conditions, then creating your login
- Activating the *PracticePlus* Offer, then accepting the *PracticePlus* terms & conditions by May 31
- Reaching the *PracticePlus* minimum of 10 eligible pairs ordered through Essilor Rewards Participating Labs*

*Must order through participating Essilor Rewards Labs required to earn points.

Visit www.rewards.essilorusa.com/laboratories for a current list of participating labs.

Call (800) 830-3995 if you don't see your lab as we continue to add more participating labs to the program.

Enrolling

ENROLLING INTO ESSILOR REWARDS PLATFORM

1. On rewards.essilorusa.com click "Join Now" to complete the Essilor Preferred Rewards Program New Member Request Form.
2. You will receive an email that will guide you to accept the program's terms and conditions.
3. Guided by the email, create your login credentials for the portal.

ACTIVATING PRACTICEPLUS

1. Log into the Essilor Rewards Portal, and on the main page, select the "*PracticePlus*" tab.
2. Select "Activate."
3. Accept *PracticePlus* terms and conditions.

For more information on the Essilor Rewards Platform, view the FAQ at rewards.essilorusa.com/FAQ, call 866-281-7951 or email support@essilorusa.com

Receiving Points

After completing the check list above, you will be able to start earning points on every pair of eligible KODAK Progressive Lens dispensed.

To learn more about opportunities to earn bonus points, contact (800) 830-3995.

Redeeming

1. Log into the Essilor Rewards Portal and go to the Rewards page.
2. Choose any merchandise within your point balance and put them in your shopping cart.
3. Once completed, check out with your items.
 - Gift cards will be received via email in 48 hours.
 - Merchandise will be shipped to the practice shipping location and arrive in 2 weeks.
 - Cash rewards will be received via check in four to six weeks. Must provide W9 forms to have your cash rebate directly deposited using ACH (received within 48 hours) or wire transfers (received within 48 hours).

**For more information on the *PracticePlus* evolution,
call (800) 830-3995 or email practiceplus@signetarmorlite.com**

